

### Board Members in Attendance (term expiration):

Excu.	Happy Smith (2024)	x	Susana Vazquez (2026)
x	Patricia Honeycutt (2024)	x	Sean Hilty (2026)
Excu.	Jackie Chappell (2024)	x	Marissa Wilson (2026)
x	Carolyn Garrity (2024)	x	Stephanie Benitez (2026)
x	Sarah Hogan (2024)	Excu.	Jarvis Davis (2026)
x	Julie Smitherman (2025)	x	Courtney Bennett (Ex officio)
x	Kirk Lightfoot (2025)	x	Adele Nelson (Ex officio)
x	Ken Jones (2025)		Mayor Rusty Nix (Ex officio)
x	Clay Nordan (2025)		Junior Mayor (Ex officio)
x	Kathy King (2025)		MDCD Representative (Ex officio)

### Call to Order and Approval of Minutes

President Julie Smitherman called the meeting to order at 8:05 a.m.

Minutes were reviewed from the meeting on February 8, 2024. *On a motion by Ken Jones, seconded by Sean Hilty, minutes were approved as presented.*

### Treasurer's Report

Treasurer, Sarah Hogan, presented a report dated 3/8/24 indicating:

- Income Statement (Profit & Loss for 2/4/24 – 3/8/24): \$18,237.95
- Balance Sheet (as of 2/4/24): \$75,652.73
- Outstanding checks: \$590
- Net Statement Balance (as of 3/8/24): \$75,062.73

#### Income Sources:

- Membership Dues: \$3,301.98 collected this month
  - **President's Circle:** University of Montevillo
  - **Benefactor:** Spring Creek Investments; America's First Federal Credit Union; Ellis, Head, Owens, Justice & Arnold
  - **Supporter:** Dixie Decorations
  - **General:** Anderson Eye Care, The Type Shop (\$150 credit), Montevillo Realty
  - **Individual:** Lelia Mitchell, Patricia Honeycutt, Dr. Michael S. Miller, John McKinnon, Jan McKinnon, Karen Kelly, Emily Pendleton, Anonymous
- ARPA funds: \$18,500

**Fundraising:**

- Veteran Banners: \$600 (2 sold)
- Sponsorships: \$750
  - Received from Dr. Bobby Shunnarah for Friday Nights at the Cove
- Spring Fling Vendor Fees: \$72.22
  - 1 received

*On a motion by Kirk Lightfoot, seconded by Carolyn Garrity, the financial reports were approved as presented.*

**President's Report**

No Report

**Committee Reports**

**Organization Committee:** No report.

**Design Committee:**

Committee Chair, Kirk Lightfoot, reported that the committee will install a display at the post office photo frame area in April for child abuse prevention awareness month in conjunction with Owen's House and other Main Street communities in Shelby County; Facade Grant projects are underway at Falcon Art and The Type Shop, with Montevallo Realty's now complete; thanks again to the City of Montevallo for designating ARPA funds for replacement bows, garland, and banners for downtown at Christmas; plans are underway as to how we can show more school spirit downtown during UM's homecoming/College Night week next year; preparation for the May 5 tour as part of the Main Street Now conference is still underway; the Festival of Tulips ended Monday, experiencing record turnout; a committee is being formed to plan a Monte Gras fundraising event for February 2025; discussion was had regarding providing refreshments for Public Works in thanks for their hard work.

**Promotion Committee:**

Committee Chair, Sarah Hogan, reported that committee members completed a survey to assess current activities and suggest new ones, including new promotional items; members have been assigned to work plans; spring Bulldog sports posters have been printed and will be distributed by Patricia and Jacqueline to local businesses this week; thanks to Adele for working with American Village regarding the Blooming Bargains promotion, adding new signage this year, and thanks to participating businesses; thanks also to Adele for donating lights to add to the tulip tire display at 747 Main; sponsors are being sought for Friday Nights at the Cove (4 opportunities to sponsor at \$750/event); a spring scavenger hunt is tentatively planned for May 24; plans will be made to celebrate Montevallo Main Street's 8th Anniversary in June; partnership is ongoing with Alabama Public Television regarding a youth entrepreneurship event planned for a June Farmers' Market.

**Economic Vitality Committee:**

Committee Chair, Ken Jones, reported that the committee is preparing for the May 5 Main Street Now tour; CO.STARTERS begins August 27 and applications are now being accepted; the committee is a sponsor of Arts Fest and Team Lehman/SEA Disc Golf Tournament; all are encouraged to vote for Shelby Living's Best of the Best; the weekend of April 20-21 will bring thousands of visitors to Montevallo, and board members are encouraged to let business owners about this since it is an opportunity for us to give visitors a good (or a bad) impression as a community with how well businesses are staffed and how litter-free downtown is on that weekend.

**Sustainability Committee:**

On behalf of Committee Chair Danielle Haskett-Jennings, Courtney Bennett reported that the committee will meet later today.

**Executive Director's Report**

**Activity Report**

Courtney Bennett reported that she attended a Meeting at Owen's House Feb. 21; Innovate Alabama Shelby Nexus Event Feb. 22; meeting RE: partnership with Montevallo Legacy Project March 5; and the Dive Bar 5th Anniversary Ribbon Cutting March 7.

**Business Transitions**

- **Open this month:**
  - Yellowhammer Networks opened at 630 Valley Street.
- **For sale:**
  - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
  - None Reported

**Old Business**

- Sponsors are still being actively sought for the CO.STARTERS program.
- Fundraising Committee: This committee is actively meeting to formulate plans, with a Monte Gras event planned for February 2025
- National Main Street 2024: The Board will continue to make preparations for this.
- Board Retreat: a plan will be formulated soon.
- Reclassification and raise request for Executive Director - still pending.

**New/Other Business**

- Nominations are now open for Shelby County Small Business of the Year.

- Steve Gilbert provided an update on several ongoing projects throughout the City.

### Announcements/Upcoming Events

- **Wednesday, April 17** : Montevallo Chamber luncheon will be hosting Get Ready...”Main Street America is coming to Alabama” Guest Speaker: Mary Helmer Wirth, Main Street Alabama President & State Coordinator discussing the Main Street National conference coming to Birmingham in May 2024. Montevallo First Baptist Church Fellowship Hall. Networking 11:30, Lunch-noon \$15 each. RSVP by Friday, April 12. Luncheon sponsored by Calera Main Street, Main Street Columbiana and Montevallo Main Street
- **Saturday, April 20** : Montevallo Arts Fest. Free Admission, Artist Booths. Live Music. Kids Activities. 10 AM-5 PM. Orr Park, (277 Park Drive, Montevallo, AL)
- **Friday Nights at the Cove, April 26:** Family friendly, free admission. Bring a chair or picnic blanket. Mother May I will be performing. Sponsored by Dr. Bobby F. Shunnarah. Owl’s Cove Park (737 Main Street Montevallo, AL)
- **Saturday, April 27:** Spring Fling Family Food Truck Fest. Free admission. Family Friendly. Inflatable Bounce Houses, Obstacle courses, face painting. Music. Rain or shine. Sponsored by Montevallo Main Street, Impact Montevallo, and DRUM the Program.

### Next Meeting

Their next meeting is scheduled for Thursday, April 11, 2024 at 8 AM at City Hall in the Council Chambers.

### Adjournment

On a motion by Carolyn Garrity, seconded by Patricia Honeycutt, the meeting was adjourned at 9:17 AM.

Respectfully submitted,  
Marissa Wilson, Secretary